

Date : 2/18/2019 3:39:07 PM

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Subject : [External] Re: Suggested messaging

Attachment : PastedGraphic-1.tiff;

Thank you Lindsay. Nick and I are doing a Glocal Training tonight so I am thankful to have these talking points in case it comes up in a discussion. Hoping that it doesn't but we never know.

It was disappointing to see the Idaho Statesman have this as their cover story on Sunday and then to see the story about Court appointed Interpreters and the cost to the state.

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On Feb 18, 2019, at 12:58 PM, Lindsay Schubiner
<lindsays@wscpdx.org> wrote:

PRELIMINARY MESSAGING FRAME

Values to tap: 1) Justice 2) Fairness 3) Education

Messengers: 1) Boise Progressive Leaders

Targets: Boise Residents; Community Leaders/Elected Officials;
Media

Barriers to overcome: Perception that refugee communities are
violent or dangerous

1. The reports of an alleged rape of an 18-year-old in Kuna by four teenagers is distressing. Like you, we are angry and sad. Our hearts go out to the survivor and to all victims of violent crime and sexual assault.
2. It is the job of law enforcement and our judicial system to investigate the perpetrators of this heinous act and hold them accountable. We have faith that the legal system will ensure that justice is served.
3. Sexual violence is a serious epidemic in this country, regardless of who the perpetrators are. Much more needs to be done to educate young people on consent, and on understanding and preventing sexual and gender-based violence.
4. Despite our anger and sadness, we must not use this as an excuse to discriminate against an entire ethnic or religious group. Attributing the acts of a few individuals to an entire group of people doesn't help reduce violence.

Potential talking points depending on the direction of news stories:

5. All people want to protect their families from violence and abuse. This is an opportunity to engage in education across all communities, especially among young people, to better understand consent and how to prevent sexual assault.
6. We must encourage our elected officials to support policies that make our communities safer for girls and women and discourage them from using this situation for political gain.

